

TIONA® 696 PRODUCT DATA SHEET

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Description:	TiONA® 696 is an advanced durable chloride-process rutile titanium dioxide pigment. It offers a unique combination of excellent optical properties and weather resistance. It is particularly recommended for use in rigid durable PVC applications.	
Key Features:	 Excellent color stability and chalk resistance Super-durable providing ultimate weathering char Outstanding brightness and whiteness Neutral tint tone Good dispersibility and processability 	acteristics
Applications:	 TiONA® 696 is recommended for evaluation in lead free stabilized PVC applications where maximum UV degradation resistance is required: Exterior rigid and flexible PVC PVC profiles, siding, fencing, decking and roofing Durable polyolefin masterbatch Agricultural film 	
Typical Properties:	 TiO₂ content: Surface treatment: Specific gravity: Bulk density: 	92% Alumina, silica, organic 4.0 1.1 kg/l or 69 lbs/cu.ft.
Additional Information:	TiONA [®] 696 conforms to: • ASTM D476 Type IV, V • BS EN ISO 591-1:2000 Type R2 • ECOIN: listed under EINECS number 236-675-5 • CAS number 13463-67-7 • Color Index 77891, Pigment White 6	
Regulatory Status:	TiONA [®] 696 has a wide range of regulatory approvals for various applications worldwide. Please see <u>www.tronox.com</u> or contact your Tronox sales representative for additional information. Regulatory	

information requests may also be submitted at <u>chemprodsteward@tronox.com</u>.

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